

**(Sample)**

**Announcement Press Release for ENERGY STAR Purchasers**

**FOR IMMEDIATE RELEASE:**

**CONTACT:**     **(Name)**  
                      **(Number)**

**(Organization) Makes Major Commitment to the Environment and Saves Tax Dollars at the Same Time**

**(City, State, Date)** – **(Organization)** announced today it will save **(\$XX)** over the next **(XX)** years by purchasing energy-efficient products. With technical guidance developed by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE), organizations can save money and reduce air pollution simply by purchasing energy-efficient equipment.

According to EPA, energy-efficient products currently available on the market, which include light fixtures, office equipment, windows, appliances, exit signs, and building heating and cooling equipment, can reduce energy costs by 25 to 50 percent without compromising quality or performance. For **(Organization)**, the purchase of energy-efficient **(Equipment Type)** means less money spent on energy bills and less pollution caused by energy waste.

By specifying and purchasing ENERGY STAR-labeled products and other energy-efficient products, organizations like **(Organization)**, learn, with the help of EPA and DOE, to make spending choices that are smart investments. To assist purchasers, EPA and DOE offer detailed and unbiased information about manufacturers, models, efficiency levels, and energy and cost savings potential.

“We are proud that our commitment to purchase energy-efficient products and ENERGY STAR-labeled equipment will reduce our energy bills and reduce air pollution,” said **(Name, Title)**.

To find out more about **(Organization)**’s purchase, call **(Contact Name)** at **(Telephone Number)**. Or to learn more about the ENERGY STAR Purchasing Initiative, call the toll-free ENERGY STAR Hotline at 1-888-STAR-YES (1-888-782-7937) or visit the Program’s Web site accessible from [www.energystar.gov](http://www.energystar.gov).

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